



Social Service Funding Info Session

Megan Cohen, City of Beaverton

www.BeavertonOregon.gov/SocialServices



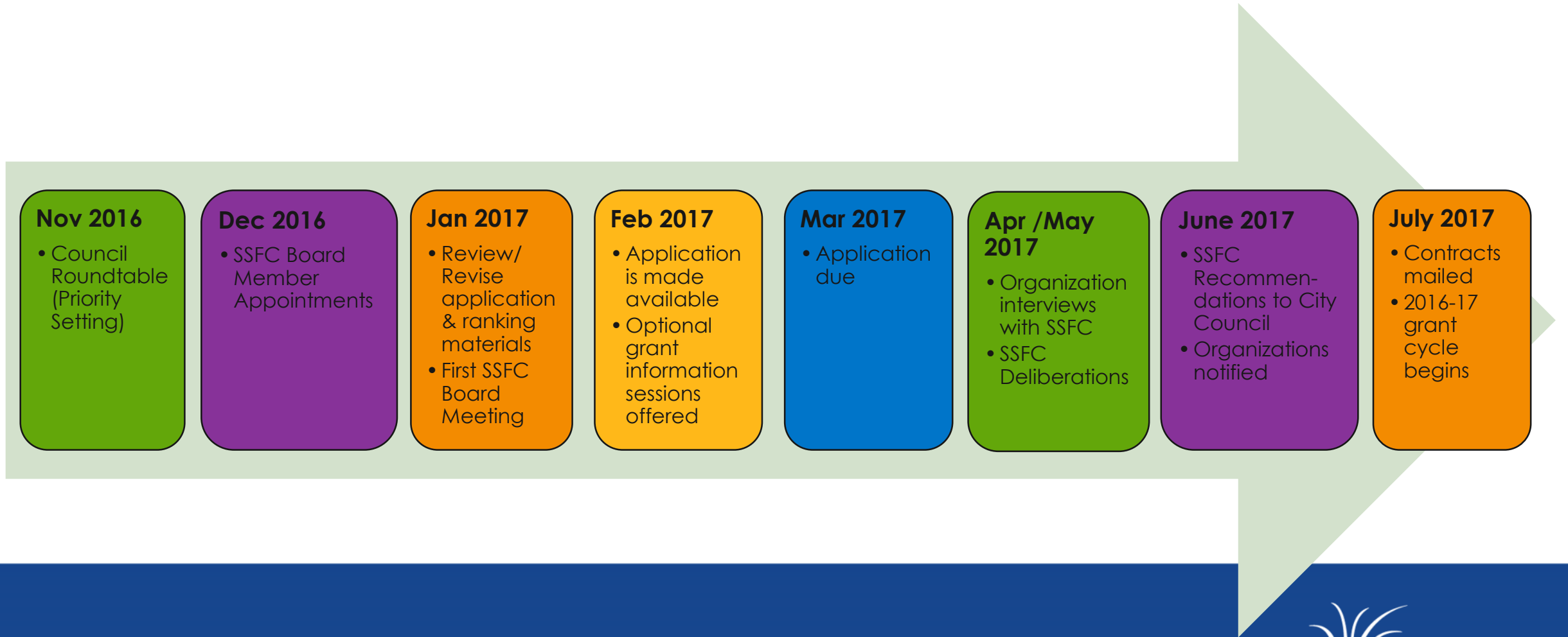
Social Service Funding Committee



Richard Eyde
Ryan Hoppes
Patricia Longua
Laura Mitchell (Chair)
Abdul Samad
Ghaznavi
Lisa Stiller (Vice-Chair)
Erin Woolley



SSFC Funding Process at a Glance



City Council Funding Priorities

Homelessness/ Housing



- Shelters
- Rental Assistance
- Tenant Education/Advocacy
- Senior Housing
- Workforce Training

Affordable Afterschool & Educational Programming



- Hunger/food/nutrition
- Childcare
- Academic Support
- English language learner ed

Health



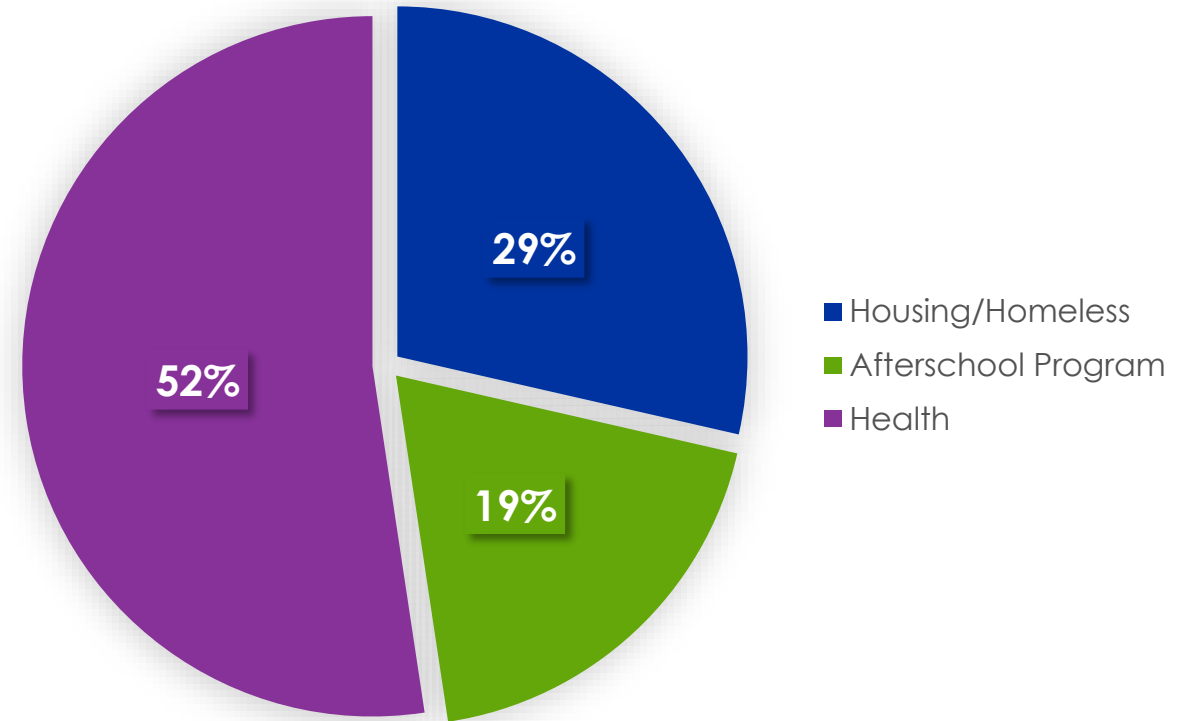
- School-based health clinics
- Affordable access to care
- Mental Health
- Hunger/food/nutrition

Overview of FY 16-17 Grants

Quick Stats:

- Total applicants: 30
- Total funded organizations: 20
- Total fully-funded requests: 6
- Total Request: \$445,341
- Average Request: \$14,845
- Total Recommendation: \$199,395
- Median Recommendation: \$10,000

Priority Area of Funded Applications

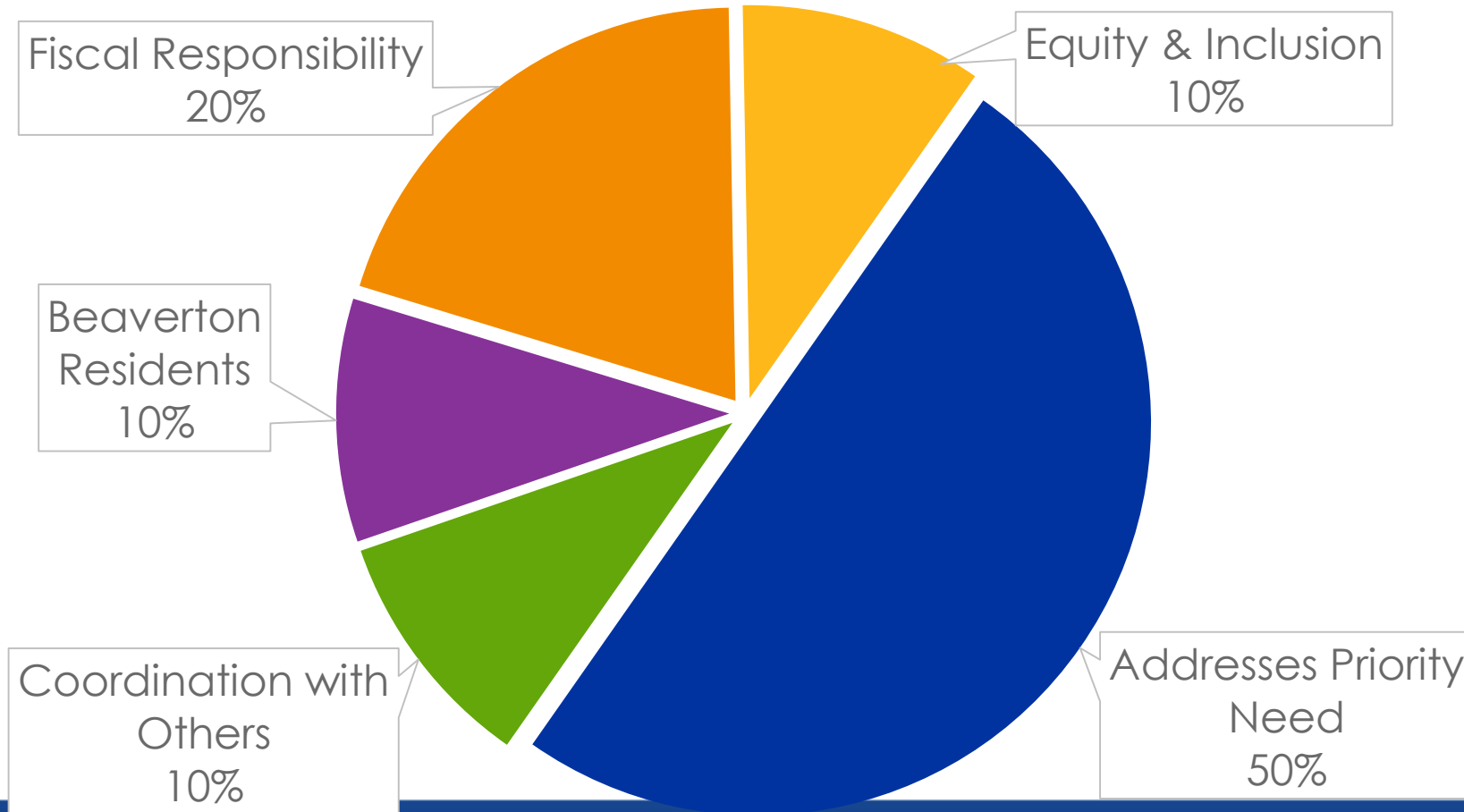


Most FAQ About Eligibility

- ❖ Do I need a business license? **YES**
- ❖ Do the Beaverton School District boundaries work as my basis for serving Beaverton residents? **NO**
- ❖ Can I propose a capital project? **NO**
- ❖ Can I include more than one priority? **YES**
- ❖ What is the bare minimum for reviewed financial statements? **BOARD REVIEWED**
- ❖ Can I write more in the fillable pdf? **NO**



Rating Criteria for 2017-2018



Make a Strong Case for Funding

Why are **YOU**
Asking **US**
To fund **THIS** Project?

Making a Strong Case for Funding



Thorough
understanding
of problem



Demonstrate a
timely need -
why now?



Important to
Beaverton &
CC Priorities



Identify gap
that the
project will fill



Address
collaboration



Showcase
sustainability



Organizational
knowledge



Set SMART
Objectives

Why Grant Proposals Fail

- Not turning everything required in
- Not following the guidelines
- Missing the deadline
- Not editing the grant
- Not linking your project to a specific need/priority
- Presenting the problem as simply the absence of the project you propose to provide
- Overpromising/unrealistic budget
- Priorities in the project description are not aligned with the budget
- No means of evaluation
- No plan for sustainability



Budgeting 101

- ❖ Beaverton-specific budget
- ❖ Develop the budget for a proposal only after the program has been planned and the activities are detailed
- ❖ Individuals experienced with budgeting can help, but decisions on time and cost should be made by someone who understands how the project is intended to work
- ❖ Write a budget that can stand alone and tell the story
- ❖ Keep a record of how you calculated certain budget items (might come up in the interview)
- ❖ Make sure your expense and revenue columns add up to the same total
- ❖ Don't ask for more than you need

Interview Quick Tips

- ☐ Be 15 minutes early
- ☐ Make a plan and stick to it: you only have five minutes to present
- ☐ Engage the audience
- ☐ Be prepared to answer questions
- ☐ Your presenter should be directly involved with and familiar with the project
- ☐ Do not bring any extra items / technology



What to expect if you get the grant

- **Reporting**

- How many Beaverton residents did you serve?
- How were grant funds used?
- How did the Beaverton community benefit from your project/program? Provide a story.
- Describe specific objectives/activities outlined in your grant and actual results to date.
- How has your project been successful? What have you learned moving forward?
- Include budget, photos

- **Site Visits:** Half hour, show service in action!

- **City Support:** workshops, meetings, outreach, etc.





Questions?

mcohen@BeavertonOregon.gov | 503-526-2584

Office Hours: 10am-noon on Fridays

www.BeavertonOregon.gov/SocialServices

